Andreas S. Weigend, PhD

Current information at weigend.com

Speaking 2010.H1
- World Innovation Forum, New York (June, keynote)
- Brandworks University (May, keynote)
- Predictive Analytics World, San Francisco (February, keynote)

All at weigend.com/speaking

Consulting 2010.Q1
- Nokia (Data Strategy, 1-day workshop | Singapore)
- OCBC Bank (Social Data, 3-day course | Kuala Lumpur)
- Otto Group (Management board, 5-day tour | Shanghai, Shenzhen)
- GDI (The Future of Relationships, 3-day workshop | Zurich, weigend.com/GDI)

All at weigend.com/clients

Advising 2010.Q1
- Skout.com (Board member | San Francisco)
- Apesnap (Advisor | Singapore)
- Ecommera (Advisor | London)
- Peerius (Advisor | London)

All at weigend.com/clients

Teaching 2009/10
See weigend.com/teaching

Stanford University (since 2003)

Management Science and Engineering
Social Data Revolution. MS&E 237 - Spring 2010, 2011

Previously Data Mining and E-Business STAT 252. Taught annually since 2003.

Tsinghua University, Beijing (since 2004)

Tsinghua-INSEAD EMBA
The Digital Networked Economy. 4-day block course - March 2010.

University of California at Berkeley (since 2008)

Haas School of Business
Marketing in Web2.0. MBA 267 - Spring 2008, 2009.

Employment (full-time)

Amazon.com, Seattle (2002-04)
Chief Scientist

ShockMarket, Palo Alto (2000-01)
Chief Scientist

MoodLogic, San Francisco (1999-2000)
Chief Scientist

New York University, Stern School of Business (1997-2000)
Associate Professor of Information Systems

University of Colorado at Boulder (1993-96)
Assistant Professor of Computer Science and Cognitive Science

Xerox Palo Alto Research Center (PARC) (1991-93)
Member of Research Staff

Education

Stanford University (1986-91)
PhD in Physics

MS in Physics

PhD thesis: Neural Networks for Time Series Analysis and Prediction

Advisors: D. E. Rumelhart, J. H. Friedman, W. B. Arthur, B. A. Huberman, W. A. Little

Bonn University, Germany (1983-86)
Diplom-Physiker

Masters thesis: Comparing Computer Simulations of Elementary Particles

Data from CERN

Trinity College, Cambridge, UK (1982-83)
Coursework in Physics and Philosophy

Scholarships: German National Scholarship Foundation (Studienstiftung des Deutschen Volkes), and German Academic Exchange Service (Deutscher Akademischer Autauschdienst, DAAD)

Karlsruhe University, Germany (1979-82)
Undergraduate degrees (Vordiplom): Electrical Engineering and Physics

Publications
• 6 books (co-author)

• 41 journal articles

• 55 refereed conference publications

• 12 book chapters

All at weigend.com/files/expertise/publications.php

This version: 08 March 2010